



AKSORN

# Excellence in English Program Management

Making EP Work, Sustainable and Impactful

Miracle Grand Convention Hotel  
Wednesday, November 18<sup>th</sup>, 2015



### **Background and Significance:**

Globalization, the result of technological breakthroughs, has brought about the inevitable needs of languages to communicate among peoples. Hence, English has earned its importance over the years. Even in the around-the-corner ASEAN Community, the working language is no other than English.

Therefore, every organization concerned must aim to improve their population through educational system, in order to prepare the learners for the future situations. This is reflected in the growing need of English program schools. However, the management of such programs involves several challenges such as teachers, human resources management and learning media.

With the significance of the issues mentioned, the seminar for EP Project Managers “**Excellence in English Program Management**” is a perfect opportunity for experts in education administration policies, experienced EP project managers and foreign teachers in Thailand to exchange their views and ideas. The participants can eventually apply the experiences to achieve the maximum effectiveness in managing their projects.

### **Objectives:**

1. To impart Thailand’s policies of English Program education administration to the program managers
2. To help improve EP’s human resources management through “Recruit Retain and Reinforcement” approach
3. To reflect the voices of foreign teachers and find the best solutions to improve the project management
4. To share views and experiences among the EP’s project managers in Thailand

### **Expected Results:**

1. EP’s project managers understand the policies set by Thailand’s Ministry of Education.
2. EP’s project managers understand human resources management.
3. EP’s project managers acknowledge the views of foreign teachers and can better manage their teams.
4. EP’s project managers share their experiences and views in managing the projects.

### **Key Contents:**

1. Policies regarding education management for English programs in Thailand
2. Approaches in managing human resources for schools with English programs
3. Views and opinions from foreign teachers teaching in English programs
4. Experiences, views and development of English programs

### **Activities:**

Presenting visions  
Lecturing  
Professional talk  
Case study and success stories

### **Targets:**

Executives/Managers/Head of English Program  
Total 400 persons

### **Languages:**

Thai and English

Time	Topic
08.30 - 09.00 hrs.	Registration
09.00 - 09.20 hrs.	<p>Welcoming Address:  <b>Making EP Work, Sustainable and Impactful: What are Our Priorities and Solutions?</b>            Mr. Tawan Dheva-Aksorn            Chief Executive Officer, Aksorn Education Public Company Limited</p> 
09.20 - 09.40 hrs.	<p><b>Setting EP Goals: Enhancing the Learners to become Creative Innovators</b>            Mr. Agarin Srimahasarn            Advisor to Board of Directors, Aksorn Charoentat ACT. Co.,Ltd.</p> 
09.40 - 10.15 hrs.	<p><b>Recruit Retain and Reinforcement: 3Rs Approach to manage and support foreign teachers.</b>            Mr. Surapong Ngamsom            President, English for Integrated Studies Association of Thailand</p> 
<b>Refreshment Break</b>	
10.30 - 12.00 hrs.	<p><b>**Panel Discussion: Foreign Teachers' Voices for EP Education Management in Thailand: Determination, Inspiration and Positive Thinking for Sustainable Development</b></p> <ul style="list-style-type: none"> <li>• Ms. Lynn Margaret Brown Guidance Teacher, Strisuksa School</li> <li>• Mr. Tobias Classen English Teacher, Udomdarunee School</li> <li>• Mr. Tracy Lynn Powell English Teacher, Yothinburana School</li> <li>• Mr. Julius Cano Pacheco Mathematics and Computer Teacher, Samroiody Wittayakom School</li> </ul> <p><b>Moderator</b>            Mr. Sumaetin Saengtriratnukul            EP Media Project Manager, Aksorn Charoentat ACT Co.,Ltd.</p>     
<b>Lunch</b>	
13.00 - 15.00 hrs.	<p><b>Panel Discussion: Experiences in Managing English Program: Benefits, Limitations, Obstacles and Solutions</b></p> <ul style="list-style-type: none"> <li>• Ms. Duangkamol Santhitirat Director of International Section, Patai Udom Suksa School</li> <li>• Ms. Supawee Patcharee Head of English Program, Samsenwittayalai School</li> <li>• Ms. Saowarot Kerdsup Head of English Program, Satee Phuket School</li> <li>• Ms. Patchara Tasnawijitvong Head of English Program, Yothinburana School</li> </ul> <p><b>Moderator</b>            Mr. Bhayubhong Bhayuhah            Head of Math-Science Bilingual Program, ChantarubeksaAnusorn School</p>     
<b>Refreshment Break and End of the Program</b>	

Remarks: The program will be conducted in Thai.

(\*\*) The panel discussion will be conducted in English.

Speakers and Panelists may be changed without prior notice.




# FREE Registration

[www.aksorn.com/EP/seminar](http://www.aksorn.com/EP/seminar)

- Only 400 seats available
- Limited to 2 people / school
- We reserve the right to close the registration if all the seats are full.

For more information, please contact 02-622-2999 #1569 (Ms. Siriporn) #1514 (Ms. Sompong)

Hosted by :  **AKSORN**

Main Supporter :   
**TCEB**  
THAILAND CONVENTION  
& EXHIBITION BUREAU